

## Shirley Loder

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**From:** phil  
**Sent:** 24 December 2021 15:37  
**To:** Licensing  
**Subject:** Premises application No 053726 - Freshwell Camping, Croyde  
**Attachments:** 053726 - Freshwell Camping - Croyde.docx

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Dear Sirs

PFA letter for your consideration in respect of this application.

Regards

Phil

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Premises application no - 053726

Location - Freshwell Camping, Croyde

Dear sirs

I find myself torn between two arguments regards this application.

I am keen to support a thoughtful local business to grow sustainably, but at the same time, wish to ensure that the AONB, and the feel of that with the surrounding areas are maintained.

Under the right conditions, I could be supportive of a licence for guests of the campsite only being allowed procurement of alcohol with food say at lunch and early evening. The idea of walk-ins (or just as likely drive in's) using this facility grows it beyond its natural market. The weekly market held in the field adjacent would also extend the catchment and further add to the change in character.

The proposal for off sales is not suitable for this situation and is likely to exacerbate well known problems with beach parties and litter/waste.

The issuing of an alcohol licence to a short duration/temporary campsite is as far as I know a first for Croyde and the area overall. In being a first for Croyde it would change the dynamic of other equivalent campsites with a potential for many more to seek the same situation. This would change the demographic of campers, away from the current mix, to that of a younger demographic with a consequent change to the marketability and enjoyment of Croyde by its historical customers.

This is a problem that as a licencing authority, you should consider, as it could have far reaching consequences.

Overall, the growth of "temporary structures" (removable toilets, showers, kitchens and bars) on what are greenfield campsites will change their visual impact for the worse and directly impact the AONB. It is appreciated these comments could be seen as, purely planning issues, but NDDC need to approach such issues jointly rather than as discrete requests.

Whilst I have the highest regard for the applicant my concerns outweigh the positives both for the short and long term and would request in its current form be refused.

Regards

Phil Hall